

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



Returning Chapel Hill Farmers' Market Member:

To adequately plan for the upcoming market year and to better meet the needs of all our members we need to know what your plans and expectations are for the upcoming year.

- Return this re-application with your membership fee of \$100, emailed or postmarked no later than **December 31, 2021**.
- Failure to submit the Returning Member Application and annual membership fee by this deadline will be treated as a resignation from the market.
- Late applications will be treated as a New Member application.
- **The Board is requesting, but not requiring, that members pay for their first 12 market stall fees of 2022 by December 31, 2021. This will reduce the amount of time the market managers and bookkeeper spend tracking stall fees, and provide the cash flow needed for marketing and other related expenses at the beginning of the year when our bank balance is always near zero.**
- Please email your returning member application to farmersoforange@gmail.com, and mail your checks, made out to Farmers of Orange, to P.O. Box 4244, Chapel Hill, NC 27515. Applications and checks may also be hand delivered to the Market Manager.
- Checks will not be deposited until January 3, 2022.

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



Farm/Business Name:

Owner(s)/Operator(s):

Names of others who might be selling for you at Market (interns, etc.):

Provide a phone number for each person that will sell for you. Provide names and email addresses for any of your employees who should receive vendor emails from the market managers.

Mailing Address:

Address of production location, if different from above:

Tele:

Cell:

Email:

Website:

Social Media:

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



Please mark which Market(s) you are applying for:

- Saturday morning market (year-round starting April 2, 2022)
- Tuesday market *only* (April 5, 2022 through November 22, 2022)
- Both markets (Saturday and Tuesday)

Please circle all markets that you expect to attend:

2022 Saturdays

- April 2, 9, 16, 23, 30
- May 7, 14, 21, 28
- June 4, 11, 18, 25
- July 2, 9, 16, 23, 30
- August 6, 13, 20, 27
- September 3, 10, 17, 24
- October 1, 8, 15, 22, 29
- November 5, 12, 19
- December 3, 10, 17, 24, 31

2023 Saturdays

- January 7, 14, 21, 28
- February 4, 11, 18, 25
- March 4, 11, 18, 25

2022 Tuesdays

- April 5, 12, 19, 26
- May 3, 10, 17, 24, 31
- June 7, 14, 21, 28
- July 5, 12, 19, 26
- August 2, 9, 16, 23, 30
- September 6, 13, 20, 27
- October 4, 11, 18, 25
- November 1, 8, 15, 22

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



PRODUCTS YOU INTEND TO SELL THIS YEAR

Check all categories that apply, indicate approximate % of total sales, and **check off specific products** that you sell in each category. Indicate any products that you consider to be your major focus. Indicate the seasonality of all products. Please attach descriptions if you need more space.

Produce: _____%

Crop	Spring (Mar-May)	Summer (Jun-Aug)	Fall (Sep-Nov)	Winter (Dec-Feb)	Crop	Spring (Mar-May)	Summer (Jun-Aug)	Fall (Sep-Nov)	Winter (Dec-Feb)
Asparagus					Apples				
Beans					Blackberries				
Beets					Blueberries				
Broccoli					Cherries				
Brussels Sprouts					Figs				
Cabbage					Grapes				
Carrots					Melons				
Cauliflower					Peaches				
Celery					Pears				
Collards					Persimmons				
Cucumbers					Plums				
Eggplant					Raspberries				
Garlic					Strawberries				
Greens (specify)					Nuts (specify)				
Lettuce					Herbs (specify)				
Mushrooms					Grain (specify)				
Okra					Tomatoes				
Onions					Watermelons				
Peas					Zucchini				
Peppers					Other				
Potatoes					Other				
Radishes					Other				
Salad Greens					Other				
Spinach					Other				
Squash					Other				
Sweet Corn					Other				

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



Flowers and Plants _____%

Crop	Spring (Mar-May)	Summer (Jun-Aug)	Fall (Sep-Nov)	Winter (Dec-Feb)	Crop	Spring (Mar-May)	Summer (Jun-Aug)	Fall (Sep-Nov)	Winter (Dec-Feb)
Cut Flowers					House Plants				
Bedding Plants					Trees				
Vegetable Starts					Other				
Herb Starts					Other				

Value-Added/Processed Foods _____%

(Copy of NCDA kitchen inspection required. Acidified foods certificate required for pickles, etc.)

Crop	Spring (Mar-May)	Summer (Jun-Aug)	Fall (Sep-Nov)	Winter (Dec-Feb)	Crop	Spring (Mar-May)	Summer (Jun-Aug)	Fall (Sep-Nov)	Winter (Dec-Feb)
Baked Goods					Jams and/or Preserves				
Juices					Pickles				
Coffee					Beer and/or Wine				
Tea					Other				

Bee products: ___% (e.g. honey, candles)

Eggs: ___%

Indicate type of birds, number in flock, and seasonality of production. Indicate if your number of birds has changed since last year.

Dairy products: ___% *(Copies of necessary inspections are required.)* List:

Meats: ___% *(Copies of necessary inspections are required.)*

Indicate animals and finished products:

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



Crafts: ____%

Please indicate if crafts produced are predominately from materials grown or harvested by craft person and/or obtained locally.

Branded Merchandise: ____%

Vendors are allowed to sell branded merchandise (t-shirts with the business logo, etc.) but sales of branded merchandise may not exceed 2% of the vendor's sales.

Background Information

Will you be bringing different products to market next year or different amounts of products? If so, please explain.

How much area do you have in production? Are you planning on having more or less land in production in 2021 compared to 2020?

How do you market your products? Do you sell at other farmers markets in the area? Which ones and for how long? Do you sell at your farm (u pick or farm stand)?

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



How does the Chapel Hill Farmers Market fit into your marketing plans? In what ways do you plan to contribute to the local farming community or promote local or sustainable agriculture to the greater community?

Is there anything else you want us to know about your products, experiences, or plans?

Market Practices

Food Donations

The Chapel Hill Farmers' Market works with several partners organizations to provide fresh produce to community members in need. If you participated, please estimate the value of the produce you donated to organizations that feed the hungry last year. _____

Sales Data Collection

The Chapel Hill Farmers Market collects anonymized sales data from every vendor. We use this data to assess the effectiveness of our marketing strategies and to apply for grants. Please indicate which method you will use to participate:

I will email our weekly sales numbers to the market manager every quarter.

or

I will give my weekly sales number for the prior week to the market manager each time I come to market.

Liability Insurance

Do you carry product liability insurance? YES NO

Chapel Hill Farmers' Market
RETURNING MEMBERSHIP APPLICATION PACKET (2022-2023)



The North Carolina Department of Revenue requires that we keep on file a copy of an official document from the NCDOR with your State Sales Tax ID Number printed on it. Some farmers are exempt from paying state sales tax on their goods and in place of the Tax ID may provide us with a signed, dated letter stating that they are exempt. As a returning member we already have this documentation from you, however, if your ID number or your tax exempt status has changed from last year please submit updated documentation. It is your responsibility to provide accurate documentation and those with inadequate documentation will not be allowed to sell at market.

Check one:

My tax status has changed since last year. I will provide the market manager with the required documents prior to 1 April 2021.

Or

My tax status has not changed since last year and the documents I submitted to the market manager last year are still valid.

Agreement and Signature

I certify that I and everyone representing my farm or business, who may sell at the Chapel Hill Farmers' Market, has been provided with and has read the Chapel Hill Farmers' Market rules and regulations, and that we will abide by these rules. I certify that I grow, produce, or make all products that I intend to sell. I further agree to allow representatives of Chapel Hill Farmers' Market to visit the premises where the products I intend to sell are produced.

OWNER PRINTED NAME _____

OWNER SIGNATURE _____

DATE