

# FARMERS OF ORANGE

## SPECIALTY VENDOR APPLICATION 2012

Thank you for your interest in becoming a specialty vendor of the Farmers of Orange (FO) Chapel Hill Farmers' Market. We are accepting applications in all vendor categories: farm, prepared foods, baked goods, and crafts for the Saturday and mid-week markets. We are accepting applications in all vendor categories: farm, prepared foods and baked goods, and crafts. The following procedures are meant to make the application process as fair and simple as possible.

**Specialty vendors must have very specific seasonal crops or products that are not represented or are under-represented by regular members.** Specialty vendors' farm/facilities must be inspected. Specialty vendors may attend the market on a 'space available' basis and will be assigned a weekly stall fee for the privilege of participating in a FO market. These fees will be set by the Board of Directors. Specialty vendors are not members of FO. The weekly stall fee is currently \$25.00 for Saturdays and \$15.00 for Tuesdays.

Please use the following steps to apply:

1. Read the FO 2012 Market Rules and Regulations.
2. Fill out the application form completely. Forms not filled out completely will not be considered.
3. Applications may be submitted at any time, but must be received by 31 January 2012 to begin selling at the first market of the season (7 April).
4. Submit your application along with the \$30.00 application fee to:

Farmers of Orange  
P. O. Box 5  
Chapel Hill, NC 27514

Review Time Line:

- Applications are reviewed monthly by the Board of Directors (and first week of February for those looking to start April 7, 2012).
- Following review, letters of rejection or provisional acceptance are sent. The application fee will be refunded if your application is rejected.
- The Board votes to formally accept or reject applications based on inspection reports at the March Board of Directors meeting, and final letters of acceptance or rejection are sent.
- Newly accepted specialty vendors may begin selling at the market on the date specified in the acceptance letter.

Farm or Business Name

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Name(s) of owner(s) - a farm unit is defined as one business:

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If others will be selling at market on your behalf, please list:

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Mailing Address

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Tele. No. \_\_\_\_\_ Cell \_\_\_\_\_

E-mail address \_\_\_\_\_

Address of production location (if different from above)

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Please mark which Market(s) you are applying for:

\_\_\_\_\_ Saturday morning market (year-round at *University Mall* in Chapel Hill starting 7 April 2012)

\_\_\_\_\_ Mid-week market *only* (Tuesdays, May through November)

\_\_\_\_\_ Both markets (Saturday and mid-week)

How many weeks do you expect to sell at each of our markets from April 2012 through March 2013?

Saturday morning market \_\_\_\_\_

Tuesday afternoon market \_\_\_\_\_

## PRODUCTS

Check all categories that apply, indicate approximate % of total sales, and **give examples of specific products** that you sell in each category. Indicate any products that you consider to be your major focus.

**Raw or minimally processed farm products:** % \_\_\_\_\_  
(e.g. produce, eggs, honey, herbs, plants, cut flowers)

**Processed Foods that require a NCDA kitchen inspection:** % \_\_\_\_\_  
(e.g. jams, baked goods, juices, coffee, tea; copy of inspection required)

**Products requiring more stringent inspections, regulation, and usually refrigeration:** % \_\_\_\_\_  
(e.g. meats, acidified foods, cheeses; copy of inspection required)

**Crafts:** % \_\_\_\_\_  
(Please indicate if crafts produced are predominately from materials grown or harvested by craft person and/or obtained locally)

**Background Information** (help us get to know you better so we can serve you better)

How much land do you have in production? \_\_\_\_\_

Production facility? \_\_\_\_\_

How long have you been farming/practicing your craft? \_\_\_\_\_

How do you currently market your products?

Do you sell at other farmers markets in the area? Which ones and for how long?

Do you sell at your farm (have self-pick, or buy-on-site?)

How does the Farmers of Orange market fit into your marketing plans?

In what ways do you contribute to the local farming community or promote local agriculture to the greater community?

Is there anything else you want us to know about your products, experiences, or plans?

I acknowledge that I have been provided with a copy of the “Rules and Regulations” of the Farmers of Orange market and that I will abide by these rules. I certify that I grow, produce, or make all products that I intend to sell. I further agree to allow representatives of the Farmers of Orange to visit the premises where the products I intend to sell are produced.

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OWNER SIGNATURE

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DATE

**MARKET STAFF USE ONLY:** applicants do not write below this line

Application received by Date \_\_\_\_\_

Application Fee paid: **Y/N** Date \_\_\_\_\_

Membership Fee paid: **Y/N** Date \_\_\_\_\_

Site visit made by Date: \_\_\_\_\_

Site Visit Results/Comments:

Application: \_\_\_\_accepted \_\_\_\_rejected

Brief summary of decision:

Acceptance or rejection letter sent: **Y/N**

Date sent:

Sent by: